

Key Metrics Report

First Year and a Bit

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2022 MEAL BOX STATS

Fresh Food Weekly raises money to buy fresh food in bulk and then delivers it to the front doorsteps of low-income families. In 2022, we delivered meal boxes on a monthly basis.

This is what we delivered, how many times it was delivered, the cost we spent on it and its value in 2022.

<i>Date</i>	MONTHLY HOUSEHOLDS	MONTHLY DELIVERIES	COST PER BOX	VALUE PER BOX
April 2022	50	50	\$49	\$100
May 2022	-	-	-	-
June 2022	50	50	\$42	\$80
July 2022	60	60	\$45	\$101
August 2022	66	66	\$45	\$135
September 2022	70	70	\$45	\$120
October 2022	151	151	\$45	\$142
November 2022	81	81	\$45	\$109
December 2022	203	203	\$60	\$115
Total 2022	731	731	\$47	\$112.75

2022 PEOPLE STATS

This is the number of people we serviced, including the percentage of children, the total value of food given each month, and the number of volunteers who helped to make it all happen in 2022.

<i>Date</i>	MONTHLY RECIPIENTS	% OF CHILDREN	TOTAL VALUE OF FOOD GIVEN	# OF VOLUNTEERS
April 2022	50	42	\$5,000	15
May 2022	-	-	-	-
June 2022	50	39	\$4,000	16
July 2022	60	41	\$6,060	23
August 2022	66	39	\$8,910	33
September 2022	70	42	\$8,400	21
October 2022	151	47	\$21,442	39
November 2022	81	40	\$8,829	33
December 2022	203	43	\$23,345	79
Total 2022	731	42%	\$85,986	259

2023 MEAL BOX STATS

In 2023, we expanded our service area to include Innisfil, and started delivering meal boxes on a biweekly basis.

This is what we delivered, how many times it was delivered, the cost we spent on it and its value in 2023.

<i>Date</i>	MONTHLY HOUSEHOLDS	MONTHLY DELIVERIES	COST PER BOX	VALUE PER BOX
Jan. 8, 2023	78	78	\$25.50	\$79.20
Jan. 22, 2023	78	78	\$29.85	\$99.61
Total Jan 2023	78	156	\$55.35	\$178.81
Feb. 5, 2023	77	77	\$25.50	\$83.49
Feb. 19, 2023	77	77	\$32.83	\$137.22
Total Feb 2023	77	154	\$58.33	\$220.71
Mar. 8, 2023	74	74	\$25.50	\$83.49
Mar. 22, 2023	71	71	\$28.33	\$96.62
Total Mar 2023	72.5	145	\$53.83	\$180.11
Apr. 5, 2023 (Easter)	106	106	53.83	\$153.95
May 2, 2023	75	75	\$25.74	\$79.76
May 16, 2023	76	76	\$23.66	\$90.49
May 30, 2023	73	73	\$25.74	\$79.76
Total May 2023	74.75	224	\$49.40	\$250
June 13, 2023	75	75	\$32.46	\$98.86
June 27, 2023	78	78	\$29.55	\$88.22
Total June 2023	76.5	153	\$62.01	\$187.08
July 11, 2023	76	76	\$35.74	\$95.05
July 25, 2023	78	78	\$29.93	\$107.88
Total July 2023	77	154	\$65.67	\$202.93
Total 2023		1092	\$56.92	\$196.23

Average monthly value of food given in 2023.

Total 2022 & 2023. →
Total households delivered to date → 1,292
Total deliveries made to date → 1,823
Average monthly cost of food given in 2023. → \$52
Average monthly value of food given in 2023. → \$154.49

Average monthly cost of food given in to date →
Average monthly value of food given to date →

2023 PEOPLE STATS

This is the number of people we serviced, including the percentage of children, the total value of food given, and the number of volunteers who helped to make it all happen in 2023.

<i>Date</i>	MONTHLY RECIPIENTS	% OF CHILDREN	TOTAL VALUE OF FOOD GIVEN	# OF VOLUNTEERS
Jan. 8, 2023	218		\$6,177.60	32
Jan. 22, 2023	218		\$7,769.58	28
Total Jan 2023	436	40%	\$13,947.18	60
Feb. 5, 2023	218		\$6,428.73	30
Feb. 19, 2023	218		\$10,565.94	33
Total Feb 2023	436	40%	\$16,994.67	63
Mar. 8, 2023	212		\$6,178.26	28
Mar. 22, 2023	205		\$6,860.02	32
Total Mar 2023	417	40%	\$13,038.28	60
Apr. 5, 2023 (Easter)	331	40%	\$16,318.70	53
May 2, 2023	211		\$5,982.00	33
May 16, 2023	212		\$6,881.16	39
May 30, 2023	201		\$5,822.48	33
Total May 2023	624	39%	\$18,681.72	105
June 13, 2023	217		\$7,414.50	39
June 27, 2023	232		\$6,881.16	40
Total June 2023	449	40%	\$7,223.80	79
July 11, 2023	221		\$7,223.80	36
July 25, 2023	232		\$8,414.64	41
Total July 2023	453	41%	\$15,638.44	77
Total 2023	3,146	40%	\$108,914.65	497

Total number of people we've served to date

Total value of food we've given to the most vulnerable in our community

Total 2022 & 2023 → 5,677

\$194,900.65